

2020 ANNUAL EEO PUBLIC FILE REPORT

Period covered by this Report ("Period"): **June 1, 2019** through **May 31, 2020**

Call sign of station comprising the reporting Station Employment Unit: **WEMU (FM)**

- I. **Full-time vacancies filled during period:** Zero
- II. **Each recruitment or referral source ("source") used to seek candidates for each vacancy:**
n/a
- III. **Total number of persons interviewed for all full-time vacancies filled during period:**
n/a
- IV. **Total number of interviewees for all full-time vacancies filled during period per source:**
n/a
- V. **Outreach Activities During Period**

Prong 3: Non-Job Specific EEO Outreach Efforts Initiatives Designated by the FCC:

1. WEMU offers internship opportunities for students throughout the year in cooperation with the Department of Communications and Theatre Arts of Eastern Michigan University. Internships are awarded to select students in news, music, marketing or development. WEMU hired four student interns during this time period.
- 2 WEMU participates in the Michigan Association of Broadcasters job bank (michmab.com), available on the Internet and in MAB career fairs (including airing announcements on the station to promote that involvement). Please note: there was no MAB career fair in this time period due to the corona virus pandemic.
- 3 WEMU solicits funding for and provides one scholarship per year (fall/winter semesters) for a sports broadcasting trainee. The scholarship, initiated by a former sports broadcaster, provides over \$2,000 per year toward tuition. In addition, that individual is provided a part-time paid position (\$9.45/hr) at the station to work on its broadcast of play-by-play football and basketball.
4. Although WEMU's funds for training are limited, the station attempts to send its reportorial staff to training seminars. This may be limited to one or two persons per year, but it is the beginning of staff upgrading. The Michigan

Association of Public Broadcasters (MAPB) is working to secure training for staff on a statewide basis. WEMU is a member of this organization.